

ETF3231/5231

Business forecasting

Week 9: ARIMA models
<https://bf.numbat.space/>



SUMMARY

$$\phi(B) (1-B)^d y_t = c + \theta(B) + \varepsilon_t$$

$(p, q) \rightarrow$ short-run
 $(c, d) \rightarrow$ long-run

constant $\left[\begin{array}{ll} c=0 & d=0 \\ c \neq 0 & d=0 \\ c=0 & d=1 \end{array} \right.$

$\hat{y}_{T+\infty} \rightarrow 0$ ARMA start around $E(y_t) = 0$
 $\hat{y}_{T+\infty} \rightarrow E(y_t)$ " " " $E(y_t) \neq 0$
 $\hat{y}_{T+\infty} \rightarrow \text{const}$ RW + ARMA • diff of RW is stat and the ARMA part will converge to const.

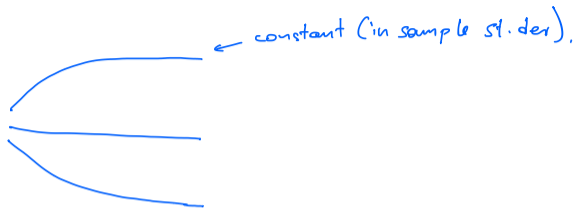
linear trend $\left[\begin{array}{ll} c \neq 0 & d=1 \\ c=0 & d=2 \end{array} \right.$

$\hat{y}_{T+\infty} \rightarrow t$ RW + drift + ARMA
Two unit roots

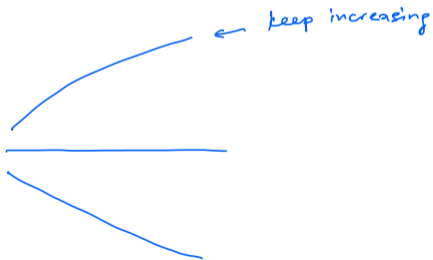
quadratic trend $\left[\begin{array}{ll} c \neq 0 & d=2 \end{array} \right.$

DO IT AT YOUR OWN RISK.

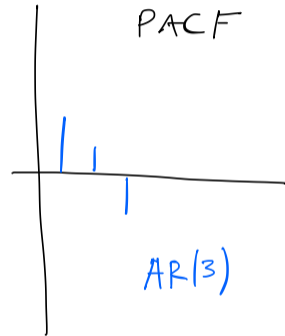
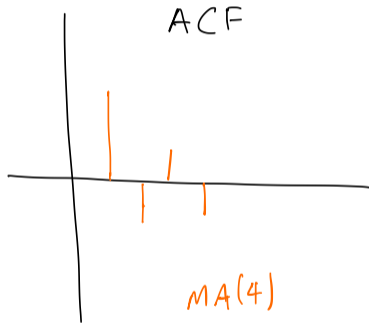
$d = 0$



$d = 1$



EXTRA JUST TO RECAP *



* from theory / reading ACF / PACF we can tell either AR or MA orders

Outline

- 1 ARIMA modelling in R
- 2 Forecasting
- 3 Seasonal ARIMA models
- 4 ARIMA vs ETS

- 1 ARIMA modelling in R
- 2 Forecasting
- 3 Seasonal ARIMA models
- 4 ARIMA vs ETS

Modelling procedure with ARIMA()

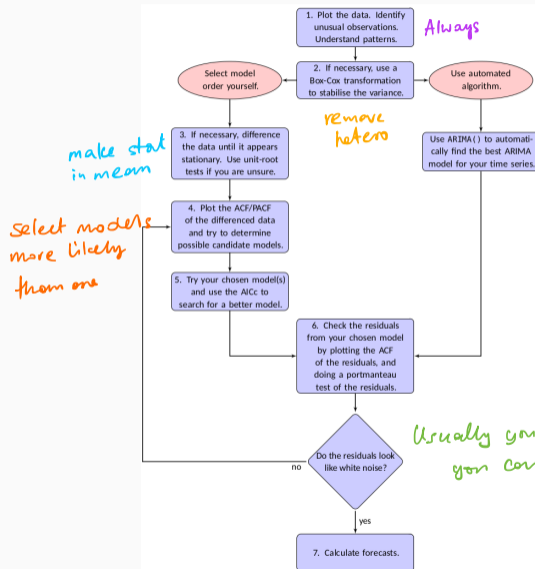
- 1 Plot the data. Identify any unusual observations. *Always*
- 2 If necessary, transform the data (using a Box-Cox transformation) to stabilize the variance. *remove heteroscedasticity, make variance stationary*
- 3 If the data are non-stationary: take first differences of the data until the data are stationary. *make stationary in the mean*
- 4 Examine the ACF/PACF: Is an AR(p) or MA(q) model appropriate? *select model(s).
- most likely more than one*
- 5 Try your chosen model(s), and use the AICc to search for a better model.
- 6 Check the residuals from your chosen model by plotting the ACF of the residuals, and doing a portmanteau test of the residuals. If they do not look like white noise, try a modified model.
- 7 Once the residuals look like white noise, calculate forecasts.

→ Talk about IA4. Remember models are DGP approximations. You can only do your best (95% v 70% coverage)

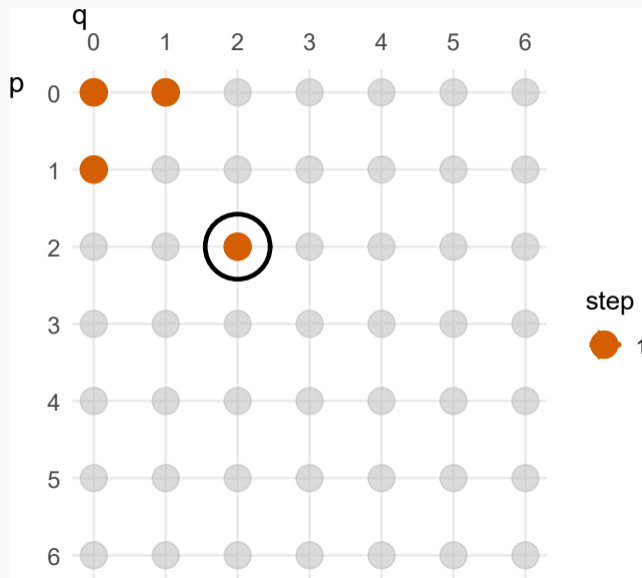
Automatic modelling procedure with `ARIMA()`

- 1 Plot the data. Identify any unusual observations.
- 2 If necessary, transform the data (using a Box-Cox transformation) to stabilize the variance.
- 3 Use `ARIMA()` to automatically select a model.
- 6 Check the residuals from your chosen model by plotting the ACF of the residuals, and doing a portmanteau test of the residuals. If they do not look like white noise, try a modified model.
- 7 Once the residuals look like white noise, calculate forecasts.

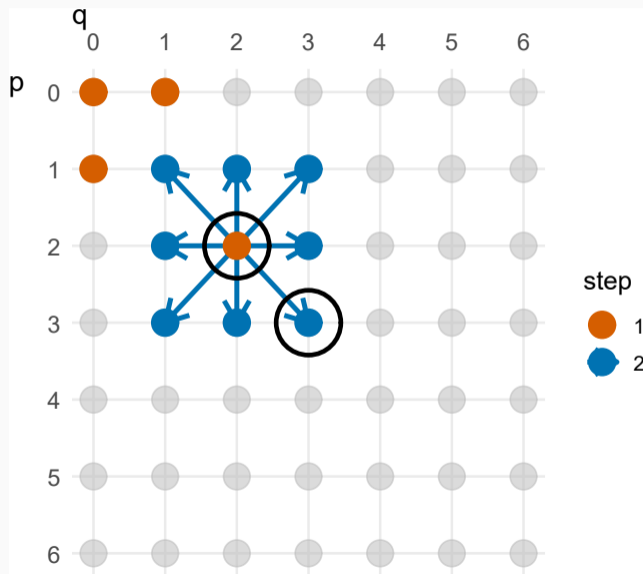
Modelling procedure



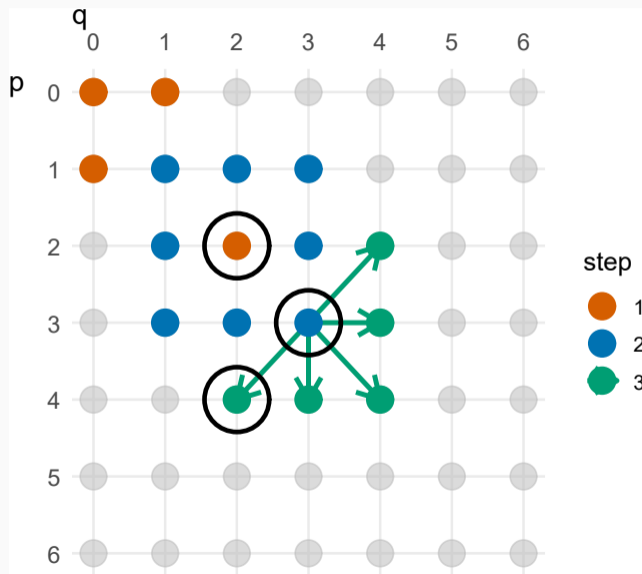
How does ARIMA() work?



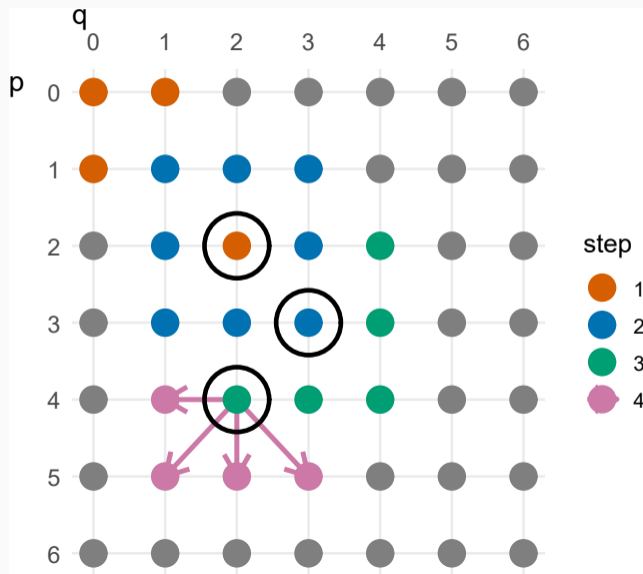
How does ARIMA() work?



How does ARIMA() work?



How does ARIMA() work?



Outline

- 1 ARIMA modelling in R
- 2 Forecasting**
- 3 Seasonal ARIMA models
- 4 ARIMA vs ETS

Point forecasts

- 1 Rearrange ARIMA equation so y_t is on LHS.
- 2 Rewrite equation by replacing t by $T + h$.
- 3 On RHS, replace future observations by their forecasts, future errors by zero, and past errors by corresponding residuals.

Start with $h = 1$. Repeat for $h = 2, 3, \dots$

ARIMA(3,1,1) forecasts: Step 1

$$(1 - \hat{\phi}_1 B - \hat{\phi}_2 B^2 - \hat{\phi}_3 B^3)(1 - B)y_t = (1 + \hat{\theta}_1 B)\varepsilon_t,$$

ARIMA(3,1,1) forecasts: Step 1

$$(1 - \hat{\phi}_1 B - \hat{\phi}_2 B^2 - \hat{\phi}_3 B^3)(1 - B)y_t = (1 + \hat{\theta}_1 B)\varepsilon_t,$$

$$\begin{aligned} \left[1 - (1 + \hat{\phi}_1)B + (\hat{\phi}_1 - \hat{\phi}_2)B^2 + (\hat{\phi}_2 - \hat{\phi}_3)B^3 + \hat{\phi}_3 B^4 \right] y_t \\ = (1 + \hat{\theta}_1 B)\varepsilon_t, \end{aligned}$$

$$\begin{aligned} y_t - (1 + \hat{\phi}_1)y_{t-1} + (\hat{\phi}_1 - \hat{\phi}_2)y_{t-2} + (\hat{\phi}_2 - \hat{\phi}_3)y_{t-3} \\ + \hat{\phi}_3 y_{t-4} = \varepsilon_t + \hat{\theta}_1 \varepsilon_{t-1}. \end{aligned}$$

$$\begin{aligned} y_t = (1 + \hat{\phi}_1)y_{t-1} - (\hat{\phi}_1 - \hat{\phi}_2)y_{t-2} - (\hat{\phi}_2 - \hat{\phi}_3)y_{t-3} \\ - \hat{\phi}_3 y_{t-4} + \varepsilon_t + \hat{\theta}_1 \varepsilon_{t-1}. \end{aligned}$$

Point forecasts (h=1)

$$y_t = (1 + \hat{\phi}_1)y_{t-1} - (\hat{\phi}_1 - \hat{\phi}_2)y_{t-2} - (\hat{\phi}_2 - \hat{\phi}_3)y_{t-3} \\ - \hat{\phi}_3y_{t-4} + \varepsilon_t + \hat{\theta}_1\varepsilon_{t-1}.$$

Point forecasts (h=1)

$$y_t = (1 + \hat{\phi}_1)y_{t-1} - (\hat{\phi}_1 - \hat{\phi}_2)y_{t-2} - (\hat{\phi}_2 - \hat{\phi}_3)y_{t-3} \\ - \hat{\phi}_3 y_{t-4} + \varepsilon_t + \hat{\theta}_1 \varepsilon_{t-1}.$$

ARIMA(3,1,1) forecasts: Step 2

$$y_{T+1} = (1 + \hat{\phi}_1)y_T - (\hat{\phi}_1 - \hat{\phi}_2)y_{T-1} - (\hat{\phi}_2 - \hat{\phi}_3)y_{T-2} \\ - \hat{\phi}_3 y_{T-3} + \varepsilon_{T+1} + \hat{\theta}_1 \varepsilon_T.$$

Point forecasts (h=1)

$$y_t = (1 + \hat{\phi}_1)y_{t-1} - (\hat{\phi}_1 - \hat{\phi}_2)y_{t-2} - (\hat{\phi}_2 - \hat{\phi}_3)y_{t-3} \\ - \hat{\phi}_3y_{t-4} + \varepsilon_t + \hat{\theta}_1\varepsilon_{t-1}.$$

ARIMA(3,1,1) forecasts: Step 2

$$y_{T+1} = (1 + \hat{\phi}_1)y_T - (\hat{\phi}_1 - \hat{\phi}_2)y_{T-1} - (\hat{\phi}_2 - \hat{\phi}_3)y_{T-2} \\ - \hat{\phi}_3y_{T-3} + \varepsilon_{T+1} + \hat{\theta}_1\varepsilon_T.$$

$$E(\varepsilon_{T+1|T}) = e_T$$

$$\text{var}(\varepsilon_{T+1|T}) = 0 \quad E(y_{T+1|T}) = (1 + \hat{\phi}_1)y_T - (\hat{\phi}_1 - \hat{\phi}_2)y_{T-1} - (\hat{\phi}_2 - \hat{\phi}_3)y_{T-2} \\ - \hat{\phi}_3y_{T-3} + E(\varepsilon_{T+1|T}) + \hat{\theta}_1E(\varepsilon_{T|T}).$$

$$E(\varepsilon_{T+1|T}) = 0$$

$$\text{var}(\varepsilon_{T+1|T}) = \sigma^2$$

Point forecasts (h=1)

$$y_t = (1 + \hat{\phi}_1)y_{t-1} - (\hat{\phi}_1 - \hat{\phi}_2)y_{t-2} - (\hat{\phi}_2 - \hat{\phi}_3)y_{t-3} \\ - \hat{\phi}_3y_{t-4} + \varepsilon_t + \hat{\theta}_1\varepsilon_{t-1}.$$

ARIMA(3,1,1) forecasts: Step 2

$$y_{T+1} = (1 + \hat{\phi}_1)y_T - (\hat{\phi}_1 - \hat{\phi}_2)y_{T-1} - (\hat{\phi}_2 - \hat{\phi}_3)y_{T-2} \\ - \hat{\phi}_3y_{T-3} + \varepsilon_{T+1} + \hat{\theta}_1\varepsilon_T.$$

$$E(\varepsilon_{T+1}) = 0$$

$$\text{var}(\varepsilon_{T+1}) = \sigma^2 \quad E(y_{T+1}/T) = (1 + \hat{\phi}_1)y_T - (\hat{\phi}_1 - \hat{\phi}_2)y_{T-1} - (\hat{\phi}_2 - \hat{\phi}_3)y_{T-2} \\ - \hat{\phi}_3y_{T-3} + E(\varepsilon_{T+1}/T) + \hat{\theta}_1E(\varepsilon_T/T).$$

$$E(\varepsilon_{T+1}/T) = 0$$

$$\text{var}(\varepsilon_{T+1}/T) = \sigma^2$$

Point forecasts (h=1)

$$y_t = (1 + \hat{\phi}_1)y_{t-1} - (\hat{\phi}_1 - \hat{\phi}_2)y_{t-2} - (\hat{\phi}_2 - \hat{\phi}_3)y_{t-3} \\ - \hat{\phi}_3y_{t-4} + \varepsilon_t + \hat{\theta}_1\varepsilon_{t-1}.$$

ARIMA(3,1,1) forecasts: Step 2

$$y_{T+1} = (1 + \hat{\phi}_1)y_T - (\hat{\phi}_1 - \hat{\phi}_2)y_{T-1} - (\hat{\phi}_2 - \hat{\phi}_3)y_{T-2} \\ - \hat{\phi}_3y_{T-3} + \varepsilon_{T+1} + \hat{\theta}_1\varepsilon_T.$$

$$E(y_{T+1}/T) = (1 + \hat{\phi}_1)y_T - (\hat{\phi}_1 - \hat{\phi}_2)y_{T-1} - (\hat{\phi}_2 - \hat{\phi}_3)y_{T-2} \\ - \hat{\phi}_3y_{T-3} + E(\varepsilon_{T+1}/T) + \hat{\theta}_1E(\varepsilon_T/T).$$

ARIMA(3,1,1) forecasts: Step 3

$$\hat{y}_{T+1|T} = (1 + \hat{\phi}_1)y_T - (\hat{\phi}_1 - \hat{\phi}_2)y_{T-1} - (\hat{\phi}_2 - \hat{\phi}_3)y_{T-2} \\ - \hat{\phi}_3y_{T-3} + \hat{\theta}_1e_T.$$

Point forecasts (h=2)

$$y_t = (1 + \phi_1)y_{t-1} - (\phi_1 - \phi_2)y_{t-2} - (\phi_2 - \phi_3)y_{t-3} \\ - \phi_3y_{t-4} + \varepsilon_t + \theta_1\varepsilon_{t-1}.$$

Point forecasts (h=2)

$$y_t = (1 + \phi_1)y_{t-1} - (\phi_1 - \phi_2)y_{t-2} - (\phi_2 - \phi_3)y_{t-3} \\ - \phi_3y_{t-4} + \varepsilon_t + \theta_1\varepsilon_{t-1}.$$

ARIMA(3,1,1) forecasts: Step 2

$$E(y_{T+2/T}) = (1 + \hat{\phi}_1)E(y_{T+1/T}) - (\hat{\phi}_1 - \hat{\phi}_2)y_T - (\hat{\phi}_2 - \hat{\phi}_3)y_{T-1} \\ - \hat{\phi}_3y_{T-2} + E(\varepsilon_{T+2/T}) + \hat{\theta}_1E(\varepsilon_{T+1/T}).$$

Point forecasts (h=2)

$$y_t = (1 + \phi_1)y_{t-1} - (\phi_1 - \phi_2)y_{t-2} - (\phi_2 - \phi_3)y_{t-3} \\ - \phi_3y_{t-4} + \varepsilon_t + \theta_1\varepsilon_{t-1}.$$

ARIMA(3,1,1) forecasts: Step 2

$$E(y_{T+2}/T) = (1 + \hat{\phi}_1)E(\cancel{y_{T+1}/T})^{\hat{y}_{T+1|T}} - (\hat{\phi}_1 - \hat{\phi}_2)y_T - (\hat{\phi}_2 - \hat{\phi}_3)y_{T-1} \\ - \hat{\phi}_3y_{T-2} + E(\cancel{\varepsilon_{T+2}/T})^{\circ} + \hat{\theta}_1E(\cancel{\varepsilon_{T+1}/T})^{\circ}.$$

Point forecasts (h=2)

$$y_t = (1 + \phi_1)y_{t-1} - (\phi_1 - \phi_2)y_{t-2} - (\phi_2 - \phi_3)y_{t-3} \\ - \phi_3y_{t-4} + \varepsilon_t + \theta_1\varepsilon_{t-1}.$$

ARIMA(3,1,1) forecasts: Step 2

$$E(y_{T+2|T}) = (1 + \hat{\phi}_1)E(y_{T+1|T}) - (\hat{\phi}_1 - \hat{\phi}_2)y_T - (\hat{\phi}_2 - \hat{\phi}_3)y_{T-1} \\ - \hat{\phi}_3y_{T-2} + E(\varepsilon_{T+2|T}) + \hat{\theta}_1E(\varepsilon_{T+1|T}).$$

ARIMA(3,1,1) forecasts: Step 3

$$\hat{y}_{T+2|T} = (1 + \phi_1)\hat{y}_{T+1|T} - (\phi_1 - \phi_2)y_T - (\phi_2 - \phi_3)y_{T-1} \\ - \phi_3y_{T-2}.$$

95% prediction interval

$$\hat{y}_{T+h|T} \pm 1.96\sqrt{v_{T+h|T}}$$

where $v_{T+h|T}$ is estimated forecast variance.

95% prediction interval

$$\hat{y}_{T+h|T} \pm 1.96\sqrt{v_{T+h|T}}$$

where $v_{T+h|T}$ is estimated forecast variance.

- true for any time series model*
- $v_{T+1|T} = \hat{\sigma}^2$ for all ARIMA models regardless of parameters and orders.
 - Multi-step prediction intervals for ARIMA(0,0,q):

$$y_t = \varepsilon_t + \sum_{i=1}^q \theta_i \varepsilon_{t-i}$$

very easy to do (P.T.O.)

$$v_{T|T+h} = \hat{\sigma}^2 \left[1 + \sum_{i=1}^{h-1} \theta_i^2 \right], \quad \text{for } h = 2, 3, \dots$$

** AR(1) → MA(∞)*
** more complex beyond our scope*

$$MA(q) \quad y_t = c + \varepsilon_t + \theta_1 \varepsilon_{t-1} + \theta_2 \varepsilon_{t-2} + \dots + \theta_q \varepsilon_{t-q}$$

$$\bullet \text{ var}(\theta \varepsilon_t) = \theta^2 \text{var}(\varepsilon_t) = \theta^2 \sigma^2 \text{ for } t > T$$

$$y_{T+1} = c + \varepsilon_{T+1} + \theta_1 \varepsilon_T + \theta_2 \varepsilon_{T-1} + \dots + \theta_q \varepsilon_{T-q+1}$$

$$\begin{aligned} \text{var}(y_{T+1}|T) &= \text{var}(c + \varepsilon_{T+1} + \theta_1 \varepsilon_T + \theta_2 \varepsilon_{T-1} + \dots + \theta_q \varepsilon_{T-q+1}) \\ &= \text{var}(\varepsilon_{T+1}|T) = \sigma^2 \end{aligned} \quad \left(\begin{array}{l} \text{Everything else has been observed} \\ \text{hence } \text{var}(\varepsilon_t) = 0 \quad t \leq T \end{array} \right)$$

$$\begin{aligned} \text{var}(y_{T+2}|T) &= \text{var}(c + \varepsilon_{T+2} + \theta_1 \varepsilon_{T+1} + \theta_2 \varepsilon_T + \theta_3 \varepsilon_{T-1} + \dots + \theta_q \varepsilon_{T-q+2}) \\ &= \text{var}(\varepsilon_{T+2}|T) + \theta_1^2 \text{var}(\varepsilon_{T+1}|T) \\ &= \sigma^2 + \theta_1^2 \sigma^2 = (1 + \theta_1^2) \sigma^2 \end{aligned}$$

and so on $(1 + \theta_1^2 + \theta_2^2) \sigma^2$

Prediction intervals

∞ remember the role of d

- Prediction intervals **increase in size with forecast horizon**.
- Prediction intervals can be difficult to calculate by hand
- Calculations assume residuals are **uncorrelated** and **normally distributed**.

Prediction intervals

∞ remember the role of d

- Prediction intervals **increase in size with forecast horizon**.
- Prediction intervals can be difficult to calculate by hand
- Calculations assume residuals are **uncorrelated** and **normally distributed**.
- Prediction intervals tend to be too narrow.
 - ▶ the **uncertainty in the parameter estimates** has not been accounted for.
 - ▶ the ARIMA model assumes **historical patterns will not change** during the forecast period. → beware of structural changes (ep. GFC, covid, etc.).
 - ▶ the ARIMA model assumes **uncorrelated future errors**

+ correct model to start with

1 ARIMA modelling in R

2 Forecasting

3 Seasonal ARIMA models

4 ARIMA vs ETS

— not much more to learn.

- Basically implement your knowledge to now include the seasonal frequency.

Seasonal ARIMA models

ARIMA	(p, d, q)	$(P, D, Q)_m$
	↑	↑
	Non-seasonal part of the model	Seasonal part of of the model

where m = number of observations per year.

- monthly
- quarterly

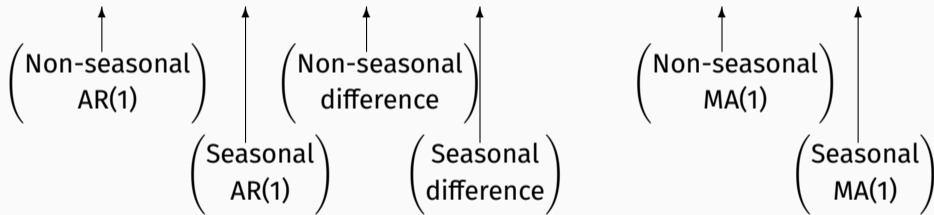
- annual seas. a problem for
 - weekly
 - daily

m = number of observations per week. - daily

Seasonal ARIMA models

E.g., ARIMA(1, 1, 1)(1, 1, 1)₄ model (without constant)

$$(1 - \phi_1 B)(1 - \Phi_1 B^4)(1 - B)(1 - B^4)y_t = (1 + \theta_1 B)(1 + \Theta_1 B^4)\varepsilon_t.$$



Seasonal ARIMA models

E.g., ARIMA(1, 1, 1)(1, 1, 1)₄ model (without constant)

$$(1 - \phi_1 B)(1 - \Phi_1 B^4)(1 - B)(1 - B^4)y_t = (1 + \theta_1 B)(1 + \Theta_1 B^4)\varepsilon_t.$$

All the factors can be multiplied out and the general model written as follows:

$$\begin{aligned}y_t &= (1 + \phi_1)y_{t-1} - \phi_1 y_{t-2} + (1 + \Phi_1)y_{t-4} \\ &\quad - (1 + \phi_1 + \Phi_1 + \phi_1 \Phi_1)y_{t-5} + (\phi_1 + \phi_1 \Phi_1)y_{t-6} \\ &\quad - \Phi_1 y_{t-8} + (\Phi_1 + \phi_1 \Phi_1)y_{t-9} - \phi_1 \Phi_1 y_{t-10} \\ &\quad + \varepsilon_t + \theta_1 \varepsilon_{t-1} + \Theta_1 \varepsilon_{t-4} + \theta_1 \Theta_1 \varepsilon_{t-5}.\end{aligned}$$

** very messy
* unintuitive*

Seasonal ARIMA models

The seasonal part of an AR or MA model will be seen in the seasonal lags of the PACF and ACF.

ARIMA(0,0,0)(0,0,1)₁₂ will show:

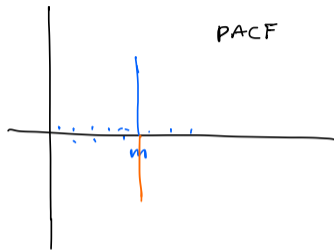
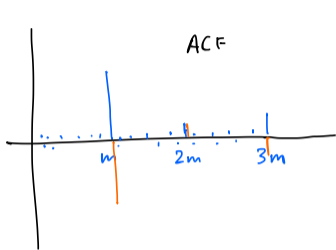
- a spike at lag 12 in the ACF but no other significant spikes.
- The PACF will show exponential decay in the seasonal lags; that is, at lags 12, 24, 36,

**Not more than 1 or 2 (max)*

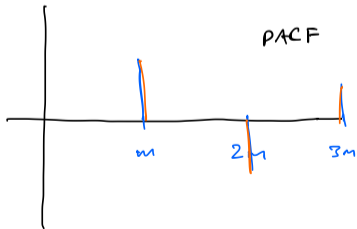
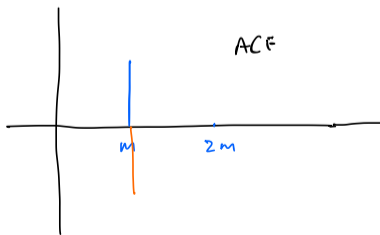
ARIMA(0,0,0)(1,0,0)₁₂ will show:

- exponential decay in the seasonal lags of the ACF
- a single significant spike at lag 12 in the PACF.

Seasonal AR(1)



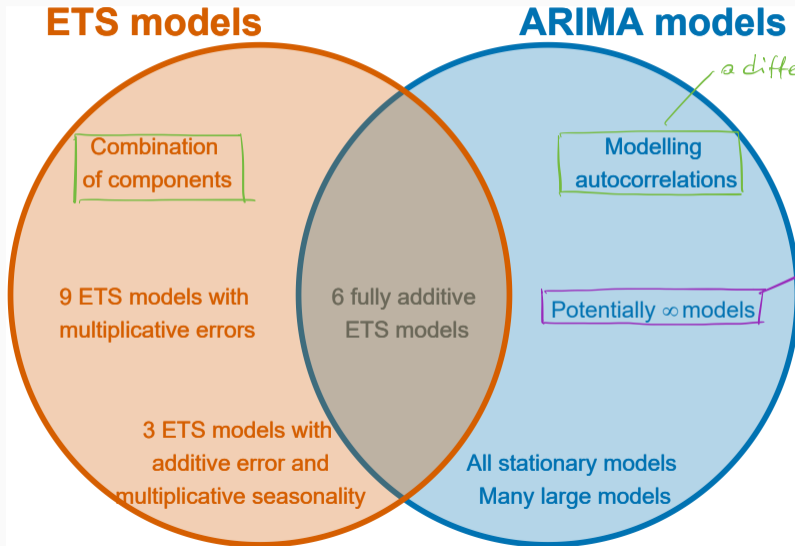
Seasonal MA(1)



Outline

- 1 ARIMA modelling in R
- 2 Forecasting
- 3 Seasonal ARIMA models
- 4 ARIMA vs ETS

- **Myth** that ARIMA models are more general than exponential smoothing.
- **Linear exponential smoothing models** all special cases of ARIMA models.
- **Non-linear exponential smoothing models** have no equivalent ARIMA counterparts.
- Many **ARIMA models** have no exponential smoothing counterparts.
- ETS models are all **non-stationary**. Models with seasonality or non-damped trend (or both) have two unit roots; all other models have one unit root.



a different philosophy

but you don't really explore these

Equivalences

ETS model	ARIMA model	Parameters
ETS(A,N,N)	ARIMA(0,1,1)	$\theta_1 = \alpha - 1$
ETS(A,A,N)	ARIMA(0,2,2)	$\theta_1 = \alpha + \beta - 2$ $\theta_2 = 1 - \alpha$
ETS(A,A _d ,N)	ARIMA(1,1,2)	$\phi_1 = \phi$ $\theta_1 = \alpha + \phi\beta - 1 - \phi$ $\theta_2 = (1 - \alpha)\phi$
ETS(A,N,A)	ARIMA(0,0,m)(0,1,0) _m	<i>These are more complex</i>
ETS(A,A,A)	ARIMA(0,1,m + 1)(0,1,0) _m	
ETS(A,A _d ,A)	ARIMA(1,0,m + 1)(0,1,0) _m	

ETS (A, N, N) is ARIMA (0, 1, 1) $\theta_1 = \alpha - 1$

$$y_t = l_{t-1} + \varepsilon_t$$

$$l_t = l_{t-1} + \alpha \varepsilon_t$$

Diff obs equation $y_t - y_{t-1} = l_{t-1} - l_{t-2} + \varepsilon_t - \varepsilon_{t-1}$

from level equation $l_{t-1} = l_{t-2} + \alpha \varepsilon_{t-1} \Rightarrow l_{t-1} - l_{t-2} = \alpha \varepsilon_{t-1}$

$$\Rightarrow y_t - y_{t-1} = \alpha \varepsilon_{t-1} + \varepsilon_t - \varepsilon_{t-1}$$

$$\Rightarrow y_t = y_{t-1} + \varepsilon_t + (\alpha - 1) \varepsilon_{t-1}$$

$$\Rightarrow y_t = y_{t-1} + \varepsilon_t + \theta_1 \varepsilon_{t-1} \quad \text{where} \quad \theta_1 = \alpha - 1$$